

PLANTATION ARTISTS' GUILD & GALLERY BOARD MEETING MINUTES

Tuesday, July 2, 2019 3:00 p.m.

I. BOARD MEMBERS and STANDING COMMITTEE CHAIRS PRESENT: Sherry Ferber, Barbara Hopkins, Vickie Maley, Rebecca McDannold, Ed Mosher, Brenda Price, Gary Rubin, Jeanne Tennyson, Pam Vieser

II. CALL TO ORDER: President McDannold called the meeting to order at 3:05 p.m. July 2, 2019.

III. OFFICER REPORTS:

- A. **President** Rebecca McDannold: Rebecca reminded everyone the Member Meeting will be held on Tuesday, July 9, 2019 at 3:00 pm. There will be an artwork takedown after the meeting and rehang will occur the next morning July 10.
Rebecca also stated she has had printed a trifold brochure to advertise the Amelia Executive Suites Shows. They are to be given out by desk workers at the Gallery's front desk.
- B. **Secretary** Vickie Maley: Roll was taken. Minutes for the June 4, 2019 meeting were approved. Brenda Price moved to accept the minutes, and Jeanne Tennyson seconded the motion which passed.

- C. **1st Vice President** Barbara Hopkins: Barbara reported that
 - 1. She purchased more art tags for the wall. Artists need to use a ball point pen.
 - 2. There are 11 applicants so far for new artists. Three of those applicants are Omni residents and will be automatically accepted per our agreement with the Omni. Board members will interview the remaining applicants before Aug. 26 and discuss results at jurying. Information packets to be used for interviewing are in each person's folder.
 - 3. The next show is "Life's a Beach" Artists should add a comma and the number 43 if a piece is to be recycled. Take down is July 9 after the member meeting and rehang is July 10 from 8:00 – 11:00 am. The opening reception is July 12 from 5:30 – 7:30. The chosen charity is the Fernandina Beach Police Foundation.
 - 4. A cleaner will clean on July 11 before the reception on the 12th.
 - 5. Two local artists, Jane Hedgecock and Sharon Haffey requested to hold a joint Corner Show. Jane makes Nantucket baskets and Sharon would coordinate with paintings and/or photographs from the Nantucket area. Because our shows are scheduled for the year, this is request is tabled until the new board begins preparations for the next year.

- D. **2nd Vice President:** Jeanne Tennyson:
 - 1. There were two or three sales at the Isle of Amelia Parkway Suites. Take down and rehang at the Isle of Amelia Parkway Suites will be Thursday, July 11, 2019, 8:30- 10:00 a.m.
 - 2. Jeanne stated that Diane Miller at the Isle of Amelia Parkway Suites would also like to host a reception soon.

E. **Treasurer's Report:** Pam presented the treasurer's report for June 2019.

	2019	2018
April	\$8,400	\$2,334
May	\$5,011	\$5,663
June	\$3,122	\$4,303

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Commission sales checks have been issued.

- F. **Guild Director:** Sherry Ferber. Sherry requested that the board give their opinions on a change in Sara Conca's presentation from a demo to a lecture on how to market your artwork and approach galleries for showings. The board consented. Upcoming events also include a cancellation of the Dynamic Duo show. Another fundraiser will be scheduled at another time.

June **June 1st-30th: Strobach / Hopkins Show**
 June 11 at 2:00 pm: Art Lovers Demo: Pouring with Sherry Ferber

July **July 1-August 13: Sara Conca show**
 July 9 and 10: Take down and rehang
 July 12 "Life is a Beach" Reception
 July 21 Dynamic Duo Cancelled. A future fund raiser is being planned.

August **August 13th at 2:00 pm: Sara Conca Demonstration**
 August 13th: Sara Conca Show ends.
 August 13 – 31: Sherry Ferber show

September **September 1st-30th: Rebecca McDannold / Susan Hitchcock Show.**
 September 24th: Demonstration: *Exquisite Corpse* – Presented by Rebecca
 McDannold: A local artists' project by Gwen Cowart coor., Liz Dion, Sharon
 Haffey, Susan Henderson, Vickie Maley, Rebecca McDannold, Georganna Mullis,
 Denise Murphy, Sue Schraft

October **October 1st-31st: Debra Ahern Show**
 October 22nd at 2:00 pm: Demonstration by Debra Ahern

November **November 1st- 16th: Guest wall free**
 November 17th: Robert Buckley Show. Demonstration TBA.
 November 22nd: "Beautiful Amelia" Show and reception.

The July Gallery Show Title is "Life's A Beach."

The November Gallery Show Title is "Beautiful Amelia."

IV. STANDING COMMITTEE REPORTS

- A. **Membership:** Lois Grunder: No report. We currently have 31 members.
- B. **Art Lovers Co-chairs:** Diane O'Malley, Deb Ahern. No report
- C. **Hospitality:** Jeanne is preparing for the next show. She already has the basket to be auctioned. Other activities have been assigned. She does need help with set up and take down. A photographer is needed for the next reception on July 12, 2019. The Osprey will sponsor the event providing refreshments. The charity is the Fernandina Beach Police Foundation.

Ed reported that he has purchased gallery supplies requested. He noted that bubble wrap cost has increased for smaller rolls.

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D. Programs and Projects: Ed Mosher:

1. Ed reviewed that the Osprey rehang will be held on Tuesday, June 12 at 2:00 pm. Ed said that the Osprey site can accommodate about 12 paintings. Two paintings were sold there this month.
2. Ed cited a source that told him that if workshops, presentations, etc. are offered and there is not a tangible product, we do not have to charge sales tax.
3. In response to Rebecca's request that he consider conducting a program in place of the July 21 Dynamic Duo show, Ed agreed to consider a later date for the Dynamic Duo or a Porch Show which was a major fund raiser two years ago. He and Sherry will work together.
4. Ed revisited the proposal presented last month to sell cups with the artwork of gallery artists and the gallery name on them. An artwork selection has been made. He is still researching costs.

E. Publicity and Public Relations:

1. Brenda Price reported that she is sending information to the various publicity outlets about coming events.
2. A replacement for the Jacksonville venues (*Arbus, Times Union, Folio, etc.*) is needed due to Anthony Whiting's resignation from the Gallery. Brenda will start by talking with Anthony about the venues with which he worked.
3. Her goal is to have more publicity in the News Leader – at least an article or notice of upcoming events once a week.

F. Liaison: Al Watson: No report, but Al regrets that he cannot attend the meetings now scheduled for Tuesdays due to a previous commitment.

G. Historian: Photographers are needed for the receptions, shows and demos scheduled during the summer and early fall. Thank you to Dick Hamilton for filling in as photographer for the last show.

V. Old Business: None

VI. New Business: None

VII. Adjourn: Brenda moved, and Jeanne seconded, that the meeting adjourn. It passed, and President Rebecca McDannold adjourned the meeting at 4:00 p.m.

Respectfully Submitted,

Vickie Maley, Secretary