

PLANTATION ARTISTS' GUILD & GALLERY BOARD MINUTES

Monday, Feb. 4, 2019, 3:00 p.m.

- I. **GOVERNING BOARD MEMBERS PRESENT:** Sherry Ferber, Lois Grunder, Barbara Hopkins, Lorraine Kilmer, Pam Laurence, Vickie Maley, Rebecca McDannold, Ed Mosher, Brenda Price, Gary Rubin, Jeanne Tennyson, Pam Vieser
- II. **CALL TO ORDER:** President Rebecca McDannold called the meeting to order at 3:08 p.m. February 4, 2019.
- III. **OFFICER REPORTS:**
 - A. **President:** Rebecca McDannold: President remarks: Rebecca cited from "Ten Responsibilities of the Board" from *Board of Excellence* by Bob Harris, CAE. She reviewed specific board member responsibilities. She informed the board of an opportunity for artists from Dane Waters who is soliciting designs for *Asian Elephant*, a charity for saving elephants, for a shirt. Interested artists should contact Sara Flohr.
 - B. **Secretary:** Vickie Maley: Roll was taken. Gary moved to accept the minutes for the January 7, 2019 meeting and for the January 14, 2019 Members' Meeting. Brenda seconded the motion which passed.
 - C. **1st Vice-President:** Barbara Hopkins reported that three people have applied for exhibiting membership. One applicant, Roger Andre Morin, is a resident of the Omni properties. The board agreed to offer Roger membership as an exhibiting member.

She reported that the February reception was well attended and offered good exposure even though sales were low.

Rebecca asked the board members to send to her suggestions for charities to sponsor. These will be given to Osprey for consideration. Several charities were mentioned offered at the meeting.

Barbara stated she had received good feedback from artists and customers about the new gallery layout. She reminded that during take down, all work should be taken off the wall, not just the pieces being removed from the gallery. She encouraged artists to assure that framing should be professional. The canvas should fit in the rabbit and not be seen from the side view.

The heat pump froze due to someone changing the thermostat. She reminded that it should not be changed.

Walt Petersen resigned. Barbara's husband, John, will temporarily assume Walt's duties until a replacement can be found and trained.

Barbara announced that Jeanne Tennyson will be the new reception chair when Lorraine Kilmer moves.
 - D. **2nd Vice-President:** Jeanne Tennyson informed the board that the Executive Office Suites will offer an on-going art show. The gallery now has open shows at Osprey, the Executive Office Suites and the Omni Real Estate Office. The Fernandina Beach Golf Club Show, chaired by Ed Mosher, held January 26-27, 2019 was successful.
 - E. **Treasurer:** Pam Vieser reported January sales of \$3,881. She shared a graph of the sales from January 2018 to date. January 2019 sales are considerably less than the previous year's

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January sales (\$6,350). She reminded everyone of procedures for the cash box. Workers should not make personal change from the box. Cash from sales should be placed in the manila folder for daily sales. The amount in the cash box should remain constant.

- F. **Guild Directors:** Sherry Ferber reported that Andrea Mateer is the corner artist for February. Her demonstration is being scheduled. The schedule for future corner shows will be forthcoming. Dante DeFlorio and Pam Laurence will offer a drawing class on March 12 from 2:00 pm to 3:30 pm.

IV. STANDING COMMITTEE REPORTS

- A. **Membership:** Lois Grunder reported that with Walt Petersen's resignation there are now 33 exhibiting members. The new resident member, Roger Andre Morin will increase the membership to 34. A discussion to conduct a jury for new members was held. There is a need to increase the membership to have an adequate workforce, to increase fees paid, and to maintain a variety of art exhibited. A concern expressed was limited exhibiting space. After much discussion, a motion was made by Lois to conduct a call for new members by placing an ad in the paper which was seconded by Brenda. The motion was rejected by the board at this time.
- B. **Art Lovers Co-chairs:** Diane O'Malley, Deb Ahern. No report
- C. **Hospitality** Lorraine Kilmer: The February Gallery reception, hosted by Osprey Village, was successful. The charity sponsored was The Alzheimer's Association.
- D. **Programs and Projects:** Edwin Mosher: No report
- E. **Publicity and Public Relations:** Brenda Price: No report
- F. **Liaison:** Al Watson: No report
- G. **Historian:** Walt Petersen: No report

V. **Old Business:** None

VI. **New business:** None

VII. **Adjourn:** Vickie moved to adjourn the meeting which was seconded by Brenda Price and passed. The meeting was adjourned by President Rebecca McDannold at 5:09 p.m.

Respectfully Submitted,

Vickie Maley, Secretary