

PLANTATION ARTISTS' GUILD & GALLERY BOARD MINUTES

Monday, May 7, 2019 3:00 p.m.

I. **BOARD MEMBERS and STANDING COMMITTEE CHAIRS PRESENT:** Sherry Ferber, Lois Grunder, Barbara Hopkins, Vickie Maley, Rebecca McDannold, Ed Mosher, Gary Rubin, Ann Stanhope, Jeanne Tennyson

Others Present: Gary Johns

II. **CALL TO ORDER:** President Rebecca McDannold called the meeting to order at 3:00 p.m. May 7, 2019.

III. OFFICER REPORTS:

A. **President** Rebecca McDannold: See new business

B. **Secretary** Vickie Maley: Roll was taken. Minutes for the April 1, 2019 meeting were approved. Jeanne Tennyson moved to accept the minutes, and Ed Mosher seconded the motion which passed.

C. **1st Vice President** Barbara Hopkins: The reception was well attended. Fifty percent of our members were present, and absentee members had good reasons for not attending. Barbara noted a question is whether hotel guests are aware of our receptions, and she will work with Omni to assure there is advertising about it.

She requested that Saturday hours change to one regular shift. The gallery is short on staff and reducing the shifts would help. She moved to change the Saturday hours to 11 am-5 pm as held during the week. Lois seconded and the motion passed. Barbara will implement the change beginning June 1, 2019.

Barbara also discussed with the board the need to increase marketing about the receptions. Rebecca asked that the publicity committee and the gallery director work together to determine annual goals and activities.

She reminded everyone to send pictures of their artwork to Vickie Germond or Deb Ahern.

NOTE: Take down and delivery of new work for the next rehang is planned for Tuesday, July 9, 2019 after 4 pm

Rehang: Wednesday, July 10, 2019 from 8-11 am. The theme for the next show is "Life's a Beach"

The new reception date is Friday, July 12 from 5:30 - 7:30 pm.

D. **2nd Vice President:** Jeanne Tennyson: Take down and rehang at the Isle of Amelia Parkway Suites will be Tuesday, July 11, 2019, 8:30- 10:00 a.m. She requested that any artist wishing to hang at the venue, please email her with the number of pieces to be displayed.

She reviewed that the Osprey rehang will be held on Tuesday, June 12 at 2:00 pm. Ed said that the Osprey site can accommodate about 12 paintings.

Ed presented a proposal to purchase a feather flag for the Isle of Amelia Executive Suites to

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promote our sales there. Jenner moved that the gallery purchase a feather flag priced between \$150 and \$250 to display at the Isle of Amelia Executive Suites, design to be determined. Lois and Barbara seconded it and the motion passed.

Ed reported that he is keeping up with purchasing supplies for the gallery.

- E. **Treasurer's Report:** Rebecca presented the treasurer's report. Last month's sales totaled \$8,070. With Ed's class membership fees, our total revenue was \$8,399. The Omni's amount totals \$2,687.
- F. **Guild Director:** Sherry Ferber reported that Joyce Gabbiou's work will show until May 31. She is conducting a workshop on collage, May 14 at 2:00 pm. She reviewed upcoming events.

May	May 14th at 2:00 pm Joyce Gabiou demonstration May 31st Gabiou Show ends
June	June 1st-30th: Strobach / Hopkins Show June 11 at 2:00 pm: Art Lovers Demo: Pouring with Sherry Ferber
July	July 1st-August 13th: Sara Conca Show July 9 and 10: Take down and rehang July 12th: Reception for the July show, "Life's A Beach". Osprey hosts. Charity is The Fernandina Beach Police Foundation. July 21st: Demo: Dynamic Demo provided by members of the Gallery
August	August 13th at 2:00 pm: Sara Conca Demonstration August 13th: Sara Conca Show ends. August 13th – 31st: Sherry Ferber show
September	September 1st-30th: Rebecca McDannold / Susan Hitchcock Show. September 24th: Demonstration: <i>Exquisite Corpse</i> – Presented by Rebecca McDannold: A local artists' project by Gwen Cowart coor., Liz Dion, Sharon Haffey, Susan Henderson, Vickie Maley, Rebecca McDannold, Georganna Mullis, Denise Murphy, Sue Schraft
October	October 1st-31st: Debra Ahern Show October 22nd at 2:00 pm: Demonstration by Debra Ahern
November	November 1st- 16th: Guest wall free November 17th: Robert Buckley Show. Demonstration TBA.

The July Gallery Show Title is "**Life's A Beach**"

The November Gallery Show Title is "**Beautiful Amelia**"

IV. STANDING COMMITTEE REPORTS

- A. **Membership:** Lois Grunder reported we now have 31 members. She suggested a Call for Artists to be held as soon as possible. Because Lois will be leaving for the summer, Rebecca, Barbara and Vickie will organize and implement the Call to Artists in Nassau County.
- B. **Art Lovers Co-chairs:** Diane O'Malley, Deb Ahern. No report
- C. **Hospitality:** Jeanne thanked everyone for supporting the reception in April.

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D. Programs and Projects: Ed reported he had only 11 people at the April class due to lack of publicity. He suggested a pricing change of \$50 with \$10 of that as a donation to the gallery and \$40 to the gallery.

He also proposed that the artists consider selling cups with artwork on them with proceeds going to the gallery. He stated a \$10 sale price for the cups with production costs of \$2 per cup. The gallery would get the remaining money minus the Omni's 1/3. There was some discussion about whether the gallery could sell items for direct profit. Rebecca will research that question.

E. Publicity and Public Relations: Gary Rubin has updated information on the website through July and has updated the artists list.

F. Liaison: Al Watson: No report

G. Historian: Ann Stanhope has photos of the current show, the last reception, Ed's class, and Joyce's show.

V. Old Business: It was noted there is confusion with how to use the reconciliation forms and how to manage the cash from sales. Reconciliation forms must be filled out at the beginning of the day from money that is contained in the cash box. Workers should not copy what the previous day's worker stated on their form. Cash from sales should be placed in the manila envelope with the receipts. The cash box should have the same amount of money in it at end of day, as it did at start of day. Denominations may be different if change was given.

VI. New Business: Rebecca asked the board their opinions of membership with the Chamber of Commerce. The membership would cost \$300 per year and an initiation fee of \$30. Advantages would be listing PAGG on their website and networking during meetings. Disadvantages are our limited budget and using it more effectively elsewhere. There was a question about whether as a charitable organization the gallery can join a business organization. After some discussion, no action was taken at this time.

VII. Adjourn: Gary moved, and Ed seconded that the meeting adjourn. It passed, and President Rebecca McDannold adjourned the meeting at 5:00 p.m.

Respectfully Submitted,

Vickie Maley, Secretary