

## PLANTATION ARTISTS' GUILD & GALLERY BOARD MINUTES

Monday, Dec. 3, 2018, 3PM

- I. **BOARD MEMBERS PRESENT:** Sherry Ferber, Lois Grunder, Lorraine Kilmer, Vickie Maley, Rebecca McDannold, Ed Mosher, Brenda Price, Gary Rubin, Pam Vieser
- II. **CALL TO ORDER:** President Rebecca McDannold called the meeting to order at 3:05 p.m. on December 5, 2018
- III. **OFFICER REPORTS:**
  - A. **President** Rebecca McDannold: President remarks
    - a. Rebecca noted that the executive board approved to pay \$1,500 to the accounting firm for services provided.
  - B. **Secretary** Vickie Maley: Roll was taken. Minutes for the November 5, 2018 meeting were approved with one typo correction. Ed Mosher moved to accept the minutes with the typo change and Brenda Price seconded the motion.
  - C. **1st Vice President** Barbara Hopkins: No report
  - D. **2nd Vice President** Jeanne Tennyson: No report
  - E. **Treasurer's Report** Pam Vieser reported the November's total sales of \$5,740.68 including sales tax. Total without sales tax was \$5,424. The opening reception totaled \$2,978. Expenses for November totaled \$5,481.26. Total funds for the month's end are \$11,255.65. In 2018 Jan. through November, the three highest months for sales were July, August and February in that order with sales each of those months over \$7,000. The lowest months were April and September. Pam also reported there were fewer issues with sales forms. Our credit card charges are 2.6% which are the best available after a comparison study.
  - F. **Guild Director** Sherry Ferber has been working on the calendar for events. She thanked members for the corner display.

### Events:

1. **Receptions:** February 1, April 26, July 26, and November 22.
2. **Member Meetings:** January 14, April 8, July 8, October 14. (Elections occur October 14, 2019.)
3. **Board Meetings:** The first Monday of each month except for Tuesday, Sept. 3.  
Jan. 7, Feb. 4, Mar. 4, Apr. 1, May 6, June 3, July 1, Aug. 5, Sept. 3, Oct. 7, Nov. 4, Dec. 2.

### IV. STANDING COMMITTEE REPORTS

- A. **Membership** Lois Grunder reported there are 35 members. Those who have not yet paid must now pay the late fee. She requested ideas for including the Art Lover members.
- B. **Art Lovers Co-chairs:** Diane O'Malley, Deb Ahern. No report
- C. **Hospitality** Lorraine Kilmer: No report
- D. **Programs and Projects** Edwin Mosher: No report. See new business.
- E. **Publicity and Public Relations** Brenda Price reported the following members will chair these events:
  1. Info writing for PAGG's Goings-On – Articles for newspaper, magazines, etc.: Deb Ahern
  2. Magazine Biographies: Susan Hitchcock
  3. Jacksonville distribution: Anthony Whiting

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4. Rack cards: Ginger Bender
5. Website: Gary Rubin
6. Social media
  - a) Facebook: Carol Winner
  - b) Instagram: Victoria Germond

F. **Liaison:** Al Watson is currently working with the Lou Holtz event and will approach the Omni.

G. **Historian:** Walt Petersen, Ann Stanhope: No report although Walt notified Rebecca that he is still missing three events from 2017.

**V. Old Business:**

Ed Mosher reminded us of the idea approved at the November meeting to generate funds for the gallery: Implement a voluntary exhibiting member art donation event. Current exhibiting artists donate an art piece to be sold with all the proceeds donated to the gallery. This would be a personal choice to donate or not. The idea, if approved by the board, will be presented to the exhibiting membership for approval at the next general meeting as stated at the November meeting minutes.

**VI. New business**

A. Ed Mosher stated that the Fernandina Beach Golf Club exhibit now is scheduled for January 26-27, 2019. About twelve to fifteen easels are needed because displays may not be hung on walls. Artists are asked to contact him to display. He is hoping for 12-15 pieces. He also asked for ideas for a name for the exhibit. "Teeing off a New Year" was suggested. Members will be notified of details concerning this event.

B. The next board meeting will be held on January 7, 2019 at 3 pm at PAGG.

C. The first member meeting of 2019 will be held on January 14.

**VII. Adjourn** The meeting was adjourned by President Rebecca McDannold at 4:30 p.m.

Respectfully Submitted,

Vickie Maley, Secretary