

PLANTATION ARTISTS' GUILD & GALLERY BOARD MINUTES

Tuesday, July 6, 2021

Members and Standing Committee Chairs Present: Karen Bowden, Sherry Ferber, Susan Hitchcock, Ed Mosher, Gary Rubin

Call to Order: President Sherry Ferber called the meeting to order at 3:10 pm and presented the agenda.

Officer Reports

President: Sherry Ferber: The time for the next General Members' Meeting has changed to 2:00 pm on Tuesday, July 13, 2021.

Please attend the meeting to learn our status with the Omni. An update will be given on the *Point-of-Sale* system. We will discuss our first reception since COVID, porch sales, mini-receptions, and other ways to promote the Gallery. Please bring your ideas and suggestions for improvement as the Gallery moves forward.

Secretary: Vickie Maley: Karen Bowden moved to approve the minutes from the June 1, 2021, board meeting. Susan Hitchcock seconded the motion, and the minutes were approved.

Omni Liaison: Gary Rubin

After several attempts to meet with the Managing Director, I was referred to Danny Leeper, the head of real estate for Omni Amelia. He told me that the rumor going around that they were going to take our space is just a rumor for now. No final decision had been made. He added that Omni valued our presence and, if necessary, would find the gallery another location. I then informed him that I wished to be part of that discussion as there are only a couple of alternative shops that would accommodate us. He promised to keep us informed.

1st Vice President: Karen Bowden:

The expected plan is to return the Point-of-Sale System because of reporting problems. The company could not guarantee the problems could be fixed in the probationary time period. The reports presented problems to our treasurer. One of the issues was they inflated our revenues. Feedback was good on the training process with the artists. Other systems will be identified and researched.

The next rehang is July 12, 2021. Paintings should be brought to the gallery between 8:00 am and 10:00 on Monday July 12th. Rehang will begin at 10:00. Please be prompt so as not to disrupt the hanging committee in their work.

The time of the General Meeting will be changed to 2:00 as there a conflict with the meeting in our building of Cummelia.

The second Saturday reception for Jeannie Tennyson had a great turn out of fifty or sixty people. Jeannie sold six paintings. Susan Hitchcock sold a painting as well.

There will be no porch sale for the next two months as Karen Bowden will be traveling. Anyone who wishes to step up in her place will be welcomed to do so.

One painting sold at the Amelia Community Theater exhibition and one more is anticipated.

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Sherry and Karen met with Sotheby's. One of their realtors offered to promote our gallery on her cards. She also offered to have a reception for us at her expense. Her projected time frame for this was October.

2nd Vice President: Ed Mosher

Ed has replaced the bubble wrap for the Gallery. He also has extra keys for those who need one. The cost is \$3 which should be given to Gary Rubin.

Ed suggested a renowned New York artist for a corner show. Ken Keeley is famous for his Newsstand paintings. His widow is willing to put them for sale in our corner show.

Treasurer: Cindy Jenkins: Cindy sent in her report stating that our sales were very good for the month of June at \$11,492. Omni commission was \$3,674.

Standing Committee Reports

Guild Director: Ginger Bender: No Report. Reminder from last meeting:

Corner member artists for the year 2021 to date:

- July – Jeanne Tennyson
- August – Safari theme for a member show
- September – Travel theme for a member show

The remaining shows for 2021 are

- Show #50: July 12, 2021: Southern Skies: July 12 take down and rehang 8-11 am
 - There will be a reception for this show on Friday, July 16 from 5:30-7:30 pm. Members should invite friends to attend.
- Show #51: October 11, 2021: Heart of Amelia: October 11 take down and rehang 8-11 am.

Depy Adams: No report

Historian: Deb Ahern: No report

Hospitality: Brenda Price: No report

Brenda will be responsible for set up and take down for the upcoming reception. She will enlist helpers and purchase flowers. Sherry Ferber has contacted A Walk to End Alzheimer's. Their marketer, Terry, will set up a small table and bring brochures. This charity was selected by Osprey Village. Sherry has also contacted the Executive Director of Osprey Village to remind him of the reception.

Membership: Rebecca McDannold: No report

Nominating Committee: Susan Hitchcock: No report

Publicity: Susan Hitchcock:

Susan will be contacting *Amelia Islander* to request a photographer for our upcoming reception. She is also drafting an article for August's *Gallery Spotlight* featured in the *Amelia Islander*. This month the board voted to continue with the *Newsleader* despite their \$8 increase in monthly fee. Dick Hamilton will be featured in the September issue of *South Island Magazine*. Karen Trowbridge will be featured in the October issue.

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Technology Committee: Trish Jones: No report. Please remember to send information for posting in the online shop to your assigned technology sales manager.

Old Business: Les DeMerle offered to have a reception and music at our Gallery during Jazz Week in October. We could not make a commitment as our location in the gallery is tenuous. We will stay connected.

New Business: None

The meeting was adjourned by President Sherry Ferber at 4:30 pm.

Respectfully submitted,
Sherry Ferber for Vickie Maley