

PLANTATION ARTISTS' GUILD & GALLERY

MEMBER MEETING MINUTES

Tuesday, Jan. 14, 2020, 3 PM

- I. **Governing Board Members Present:** Sherry Ferber, Lois Grunder, Susan Hitchcock, Barbara Hopkins, Cindy Jenkins, Gary Rubin, Ann Stanhope.

Other Members Present: Nancy Bartmess, Diane Chaldares, Dante Deflorio, Ned Flemming, Victoria Germond, Sandra Hughes, Gary Johns, Trish Jones, Deni Karpowich, Lisa Kovacs, Marlene Strobach, Karen Trowbridge, Carol Winner.

II. Officer Reports:

- A. President: Sherry Ferber called the meeting to order at 3:00 pm wishing everyone a Happy New Year.
- B. Secretary: In Vickie Maley's absence, Sherry Ferber led the review and approval of the minutes. Lois Grunder made a motion to accept the minutes. Ned Fleming seconded it, and all agreed.
- C. 1st Vice President: Barbara Hopkins discussed upcoming rehang and procedures. A request was made for members to acknowledge all guests at the reception and urge others around them to be quiet during the introductions on January 17th. Barbara and Ed Mosher are donating paintings at the reception to raise money for PAGG. The corner guest artist is Jennifer St. Clair. The charity for the upcoming event is Adult Day Healthcare: Nassau Council on Aging. We are allowing The Cummer Group to meet at the Gallery as a part of PAGG's designation as a 501c6. All new artists are reminded to tell Barbara Hopkins what their projects are for board approval. The next reception will be April 17, 2020. The guest corner artist is yet to be selected. A meeting was held with Matt Barger, Executive Director of Osprey Cove to select charities for the upcoming receptions.
- D. 2nd Vice President: Ed Mosher: Absent due to wife's illness.
- E. Treasurer's Report: Gary Rubin asked for sales slips to be filled out completely. Inadequately completed sales slips are a problem for Cindy Jenkins who must spend much time researching just to complete commission checks. Do not forget to put the artist name, sales number, and salesperson's name. Gary asked members to sweep the floor and clean the toilet as required by the Operations manual.

Cindy Jenkins gave a presentation of sales and commissions for Nov. and Dec. 2019. Sales are down as compared to 2018 but are higher than 2016. Sales for November 2019 were \$3,946.16. Sales for December 2019 were \$3,905.99. Members provided potential reasons why sales are down. Some thoughts were businesses are scheduling briefer conferences at the Omni with fuller days; more galleries and more competition; lack of traffic flow. Cindy Jenkins will investigate Shopifie as a possible outlet for on-line sales for the gallery. Other suggestions for online sales are Square Space and Wix. Members asked for a suggestion box so that recommendations could be made on ways to increase sales or improve the Gallery.

- F. Guild Director: Ginger Bender: The next demonstration will be provided by Jennifer St. Clair. It will take place January 21st at 2:30. Ginger is in the process of contacting other artists for upcoming shows. She has scheduled our new artists for corner shows and demonstrations. Show number 46 will be named Colors of Amelia. Number 47 will be Good Old Summertime and number 48 will be Let the Sun Shine.

III. Standing Committee Reports

- A. Membership: Noelle Almond was absent due to illness. No report.

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- B. Hospitality: Brenda Price was absent due to illness. Lois Grunder will provide the basket and flowers for the January 17 reception. Others on the committee will help with set up and take down
- C. Publicity and Public Relations: Susan Hitchcock designed two new logos for PAGG. A selection was made by the members for the winning logo.
- D. Omni Liaison: Al Watson was absent.
- E. Historian: Anne Stanhope presented the history scrapbook for the members to peruse.
- IV. Old Business: None
- V. New Business: None
- VI. Adjourn: The meeting adjourned at 5 :00 PM

Respectfully Submitted,

Sherry Ferber