

## PLANTATION ARTISTS' GUILD & GALLERY

### MEMBER MEETING MINUTES

Monday, Dec. 14, 2020, 3 PM

- I. **Governing Board Members Present:** Karen Bowden, Cindy Jenkins, Vickie Maley, Gary Rubin

**Members Present:** Debra Ahern, Noelle Almond, Nancy Bartmess, Lois Grunder, Barbara Hopkins, Rebecca McDannold, Janet McGugan.

### II. Business:

Karen Bowden, 1<sup>st</sup> VP, called the meeting to order at 3:00 pm. She explained that she would preside in Sherry's absence. She presented the agenda items with a PowerPoint presentation.

- A. Summation of year-end Sales: Cindy Jenkins reported that year-end sales totaled \$74.4 K. Last year's total was \$59.6 K, so this year was very successful despite the world pandemic. Our top month was in October with over \$14,000 in sales. We had 3 months with sales over \$10,000. June - \$13,553.16, July - \$10,159.21 and October - \$14,037.87.

- B. Introduction of new board members 2021: New board members are

- Sherry Ferber, President
- Karen Bowden, 1<sup>st</sup> VP Gallery Director
- Ed Mosher, 2<sup>nd</sup> VP
- Cindy Jenkins, Treasurer
- Vickie Maley, Secretary

- C. Introduction of new members in attendance: We welcomed 10 new members this year. They are Depy Adams, Noelle Almond, Nancy Bartmess, Karen Bowden, Sandra Hughes, Cynthia Jenkins, Trish Jones, Janet Kolar, Lisa Kovacs, and Jim Ratliff. Barbara notified everyone that Jim Ratliff, has regrettably resigned. He expressed his appreciation for the opportunity to be a part of the gallery for a short time.

- D. Next rehang date is Monday, January 11, 2021 for show #48, *New Beginnings*. Take down and drop off will be held between 8-10AM; rehang begins at 10AM. Artists are asked not to remove their work before 5 pm on Sunday. Work to be hung should be placed on the floor and leaned against the wall. Please take the black cards. Karen reminded everyone that for this show, artwork from the #46 show still hanging must be removed.

- E. Review of rehang procedures: Karen reviewed rehang procedures. Your technology liaison will send the current PAGG worksheet to you. You must create your own new worksheet. New worksheets and photos are due before 1/11/21.

Your PAGG technology liaisons

1. Cindy Jenkins – Ann, Barbara, Betsy, Brenda, Carol, Charli, Dante, Deb, Depy, Dick
2. Karen Bowden - Ed, Gary J, Gary R, Ginger, Janet, Jeannie, Karen T, Lisa, Lois, Marlene
3. Trish Jones – Jim, Nancy, Ned, Noelle, Rebecca, Sandra, Sherry, Susan, Vickie, Victoria

Go to [PAGGart.com](http://PAGGart.com) -> Members Only – Live demo

- New work submission form, *Inventory Form*
- Photos of your artwork
- Existing work in gallery – change form
- In house training workshop or 1:1 Zoom

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Reminders about the new online sales process:

1. Karen Bowden needs to be contacted when sales are made in the gallery or satellite sites by the desk worker. She then marks the work sold online, too, to prevent another sale.
  2. Also, as art is sold and replaced, your Artist's web contact, Karen, Trish, or Cindy, need to be notified of changes.
  3. Remember that as sales are made through online sales from the gallery, AIES or Osprey, the sales are assigned to the gallery.
- F. Review of common mistakes seen when working the desk - retraining opportunities. Cindy reviewed common mistakes she sees each month. The main nine mistakes are
1. Forgetting to charge sales tax on purchases
  2. Forgetting to notify a Tech Team member about a sale
  3. Not providing the appropriate copy of the sales order to the customer, artists, and treasurer (pink, yellow, white)
  4. Not completing AND signing the sales order and the daily sales record
  5. Mathematical errors in calculating sales
  6. Not including inventory numbers and titles from cards on sales orders
  7. Not including cash from sales in the daily sales envelope
  8. Illegible handwriting
  9. Not calling the artist working the next day as a reminder

Mistakes may cost the gallery money. We have a slim margin for profit so every penny counts.

- G. PAGG/ArtLovers new project - 2020 A Look Back. This project is described in full on our website.

Karen announced this project for the gallery based on HRH Kate Middleton's project in the UK called *Hold Still*, is now public and being supported by several businesses in the county. A Steering Committee developed a work plan to promote this program through Art Lovers with members Sarah Edwards and Dickie Andersen.

The Plantation Artists' Guild and Gallery (PAGG) and its volunteer corps, Art Lovers, have created a project that will encourage Nassau County residents to submit their photographs to a project that will focus on an amazing year of challenge – 2020. "2020/2020 capturing a year like no other"

The PAGG website has the application forms. A PAGGARTlovers email address was created for submissions and a process for documenting and tracking. More people will be engaged to select winners and move entries through the process which ends Jan 15<sup>th</sup>. Susan Hitchcock created a poster.

The call for entries was made asking the community to contribute photos that illustrate an experience in the year 2020 .... photos that evoke emotion and display adaptation, humor,

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resilience, triumph, and loss related to Covid19. In 2020, we also experienced crazy storms, king tides, comets, a Presidential election, holidays and so much more that will round out this remarkable year. It is said a picture speaks 1000 words, the goal is to capture the emotional roller coaster of 2020....the best, worst, and the wonder of the year.

Art Lovers members will select the top 100 photographs, which will be juried by PAGG members. Large reproductions of the winning photographs will be displayed at PAGG (a live or virtual reception), be featured in a video, and made available to other galleries, banks, retail outlets, or public buildings for display. Hopefully, a book may be produced for sale in the community. Any net revenue associated with this project will be donated to Arts Alive Nassau, a non-profit whose mission is to promote the arts and to provide free or low-cost arts opportunities and educational experiences to children who would otherwise have little or no access to the arts.

#### **Eligibility and Guidelines for Contest Entry:**

- The photograph must be taken in 2020 in Nassau County and submitted in digital jpeg format by the Jan 15, 2021 deadline.
- There is a maximum of 3 entries per person. A separate entry form is required for each.
- The person submitting the photograph must have the right to submit the photo.
- Submission of the photograph releases the right to use this photograph to PAGG and its sponsors
  - Release forms from the submitter and from each identifiable person in a photo will be obtained for the winning photos at the conclusion of the selection process
  - Not all photos will be used, no photographs will be returned
- Participants acknowledge no compensation in any form will be awarded for photo or narrative contributions. All net proceeds will benefit Arts Alive, a Nassau County non-profit.

Anyone wanting to volunteer to be on the final review of “2020 A Look Back”, please let Barbara know.

People enjoyed seeing each other and chatting on Zoom, so we will continue to do our quarterly meeting with Zoom calls.

III. Adjourn: The meeting adjourned at 5:00 PM.

Respectfully Submitted,

Vickie Maley