

PLANTATION ARTISTS' GUILD & GALLERY BOARD MINUTES

Tuesday, October 6, 2020

Members and Standing Committee Chairs Present: Karen Bowden, Sherry Ferber, Barbara Hopkins, Cindy Jenkins, Vickie Maley, Ed Mosher

Other Members: None

Call to Order: President Sherry Ferber called the meeting to order at 3:05 pm and presented the agenda.

Officer Reports

President: Sherry Ferber: Sherry welcomed everyone.

Secretary: Vickie Maley: Barbara moved to approve the minutes from the September 1, 2020 board meeting. Sherry seconded the motion, and the minutes were approved.

1st Vice President: Barbara Hopkins: Barbara reported that Karen is working on revising the Operations Manual. She reminded artists that replacements for artwork as it sells, need to be replaced online and in gallery through the procedures previously defined by the technology committee. Artists should review those procedures.

2nd Vice President: Ed Mosher reported that the Osprey Village rehang will be held on Monday, October 19, 2020. Twelve paintings will be needed there. There will be a November rehang for Amelia Island Executive Suites. Details will be presented later.

Treasurer: Cindy Jenkins reported sales of \$ 1,830 for September.

While fiscal year-end is not complete until October 31, 2020, total sales to-date of \$60,489 exceed total sales of \$59,613 for fiscal year-end 2019. Sales dropped dramatically in April with only two transactions totaling \$2,055 because of the gallery's closure in response to the community's Covid response. With the launch of the new website enabling better marketing, social engagement, and online sales, total sales grew significantly in June and July at \$13,553 and \$10,159, respectively. August 2020 sales fell to \$5,311, but still exceeded the August 2019 sales of \$1,845. Sales for October 2020 are approximated on the date of this presentation at \$2,800, exceeding October 2019 sales of \$2,346. With a successful new show hanging and new inventory on the PAGG website, it is not unreasonable to expect October sales will continue to grow, giving PAGG even better financial results than the total sales figure as it stands to date of \$60,489.

	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	TOT
2018-2019	\$ 5,741	\$ 5,212	\$ 4,153	\$ 6,743	\$ 3,521	\$ 8,980	\$ 5,302	\$ 3,311	\$ 6,024	\$ 1,845	\$ 6,435	\$ 2,346	\$ 59,613
2019-2020	\$ 3,946	\$ 4,237	\$ 4,050	\$ 6,583	\$ 4,329	\$ 2,055	\$ 3,296	\$ 13,553	\$ 10,159	\$ 5,311	\$ 2,969		\$ 60,489

Standing Committee Reports

Guild Director: Ginger Bender: No new activity due to COVID.

The shows for 2020-21 are

- Show #47: October 5, 2020: Let the Light Shine
- Show # 48: January 2021: New Beginnings

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- Show #49: April 2021: Visions from the Past
- Show #50: June 2021: Southern Skies
- Show #51: October 2021: Heart of Amelia

Remaining corner member artists for the year 2020

- October – Nancy Bartmess
- November - Trish Jones
- December - Depy Adams

Art Lovers: No report as there are no activities being conducted.

Historian: Ann Stanhope: No report

Hospitality: Brenda Price: No report as there are no activities being conducted.

Membership: Barbara Hopkins: Barbara reported that 3 members have resigned: Deni Karpowich, Emily Gordon, and Diane Chaldares. Diane has moved but plans to return. We have two members returning from a one-year leave: Jeannie Tennyson and Diane O'Malley. Previous resignations were received this year from Barbara Fuller and Louise Mozena.

We also added 10 new members this year Depy Adams, Noelle Almond, Nancy Bartmess, Karen Bowden, Sandra Hughes, Cynthia Jenkins, Trish Jones, Janet Kolar, Lisa Kovacs, and Jim Ratliff.

We added two new Art Lovers, Sarah Edwards and Kathy Ratliff.

Nominating Committee: Susan Hitchcock, committee chair, presented a slate of officers via email for next year. There is still time for someone to nominate someone for any office. The person nominated should be contacted and indicate they are interested in the position.

Names presented with confirmation by the nominees are

- President: Sherry Ferber
- First Vice-President: Karen Bowden
- Second Vice President: Ed Mosher
- Treasurer: Cindy Jenkins
- Secretary: Vickie Maley

Omni Liaison: Al Watson: No report.

Publicity: Susan Hitchcock:

Monthly artist features for the *South Island Living* articles are

October: Nancy Bartmess

November: Lisa Kovacs

Technology Committee: Karen reported the committee is working to post the new inventory on the website. It is also working on a virtual opening video.

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Old Business: The board discussed and agreed to host the annual members meeting via email for the reports and voting for Board Members.

New Business: Karen, in revising the Operations Manual, asked for clarification for items in the Operations Manual and discussed the comments she had received from the board via email previously. Questions dealt with whether or not to continue a hard copy of the Operations Manual, space allowance for artists in the gallery, verbiage to include the new procedures for the rehangs and the gallery ledger, clarification of Art Lovers information, procedure for updating the member directory, and who guest member artists are.

The meeting was adjourned at 4:35 pm by President Sherry Ferber.

Respectfully submitted,

Vickie Maley