

PLANTATION ARTISTS' GUILD & GALLERY BOARD MINUTES

Tuesday, May 4, 2021

Members and Standing Committee Chairs Present: Ginger Bender, Karen Bowden, Sherry Ferber, Cindy Jenkins, Vickie Maley, Ed Mosher, Gary Rubin

Call to Order: President Sherry Ferber called the meeting to order at 3:10 pm and presented the agenda.

Officer Reports

Secretary: Vickie Maley: Karen Bowden moved to approve the minutes from the April 6, 2021 board meeting. Ed Mosher seconded the motion, and the minutes were approved.

1st Vice President: Karen Bowden: ACT has requested that PAGG artists feature art in the lobby of the Amelia Community Theatre for the month of June when their new play, "Men in Boats" is showing. Their art wall has a hanging system that may hold as many as 15-20 pieces of art. They haven't asked for a particular theme. The hanging system is limited in weight so heavy pieces will not be considered.

Karen will coordinate the hanging there if there is enough interest from PAGG artists. Artists should send her a photo of art to submit for consideration along with the framed size ASAP.

Karen noted that the *2020: A Look Back!* project raised \$2,600 to date in donations for Arts Alive! More magazines were printed and are for sale at *Story and Song*. Proceeds go to Arts Alive! She will be showing the project video at the next Morning Rotary Meeting. The next show for the project will be May 16-17. It will be shown at the Marriott. There is a ribbon cutting for the Marriott on May 17.

Karen also requested to hold a special event this weekend in honor of Mother's Day. Our last Porch Sale was a success, and she suggested trying it again to see if we can make some extra sales to honor mom! Karen and Noelle will work Saturday, May 8 (and we have extended hours until 7PM) and will host the porch sale. The board agreed.

Smaller artwork that would make a perfect gift for mom should be taken to the gallery Friday afternoon or Saturday morning. Please include your name, a code and price on it. Please pick it up Sunday afternoon.

She will also advertise a reception to "meet our corner show artist, Stan Cottle" from 5-7pm on Saturday as part of participating in the Island's 2nd Saturday ArtRageous Walk. Wine will be served between 5 and 7 pm. The new video featuring Show #49, "Visions of the Past" will be shown. The script was written by Lois Grunder. It is narrated by Stan Cottle's wife, Deb, and the video was filmed by Stan Cottle!

2nd Vice President: Ed Mosher reported all supplies are well stocked. The Osprey Village and AIES rehangs are postponed. He has thoroughly cleaned the bathroom, and he and others have also cleaned the gallery. All desk workers need to clean as much as they can each time they work.

Treasurer: Cindy Jenkins: Cindy reported April sales at \$6,684 before taxes. Cindy stated our checking balance runs between \$10,000 and \$21,000 each month. Currently, it is at about \$20,000. This fiscal year we are in a net loss for income even though sales have been good.

Cindy reviewed the WIX point of sale system she has been researching. She has also scheduled a conference call with the sales rep and the board for June 1 at 4 pm. The system would require a \$716 one time only fee for the hardware. The monthly fees for transactions are less than current payments. The hardware includes a tablet, card reader, cash drawer and receipt presenter. It would enable the gallery to coordinate the inventory, sales, customer data, various reports and tax information, etc. It would eliminate recurring desk worker errors and decrease the time for the treasurer significantly. The board's specific questions about the system will be answered at the June session. The board was concerned about how to start up the system and train all workers before implementing the system.

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Standing Committee Reports

Guild Director: Ginger Bender: Corner member artists for the year 2021 to date:

- May – Stan Cottle
- June – Charlie Leniston
- July – Jeanne Tennyson
- August – Safari theme for a member show
- September – Travel theme for a member show

Reminder: The remaining shows for 2021 are

- Show #50: July 12, 2021: Southern Skies: July 12 take down and rehang 8-11 am
- Show #51: October 11, 2021: Heart of Amelia: October 11 take down and rehang 8-11 am.

The board discussed hosting a reception for the July show. Rehang is on July 12. Sherry will work with Osprey for a July16 reception. More information will be forthcoming.

Depy Adams: No report

Historian: Ann Stanhope: Ann respectively has submitted her resignation from the gallery. Her historian position needs to be replaced, and Sherry will look for a member to replace her. If anyone is interested, please contact Sherry.

Hospitality: Brenda Price: No report

Membership: Rebecca McDannold: No report

Nominating Committee: Susan Hitchcock: No report

Omni Liaison: Gary Rubin: Gary reported that the new golf renovations have begun. He also shared the beautiful brochure of the art now hanging in The Oaks. He was asked to provide an inventory for the front desk for interested buyers since prices are not listed on the paintings at The Oaks.

Publicity: Susan Hitchcock: Susan sent information that she did not think we would be able to advertise with color ads in the News Leader due to costs.

Technology Committee: Trish Jones: No report.

Old Business: None

New Business: None

The meeting was adjourned by President Sherry Ferber at 4:00 pm.

Respectfully submitted,
Vickie Maley