

PLANTATION ARTISTS' GUILD & GALLERY BOARD MINUTES
Tuesday, November 3, 2020

Members and Standing Committee Chairs Present: Karen Bowden, Sherry Ferber, Cindy Jenkins, Vickie Maley, Ed Mosher, Brenda Price, Gary Rubin, Ann Stanhope

Other Members: None

Call to Order: President Sherry Ferber called the meeting to order at 3:00 pm and presented the agenda.

Officer Reports

President: Sherry Ferber: Sherry welcomed everyone. Sherry thanked Lois Grunder and Ann Stanhope for cleaning the gallery windows.

Secretary: Vickie Maley: Karen moved to approve the minutes from the October 6, 2020 board meeting. Brenda seconded the motion, and the minutes were approved.

Treasurer: Cindy Jenkins reported that the gallery sales for October 2020 were \$14,037.87. This is a record sales month, the highest we have ever had. She presented a graph and table comparing 2019 and 2020.

1st Vice President: Karen Bowden: Karen and Barbara met to review the role of first VP. Karen raised questions about some reporting relationships of Committee chairs and role definitions. Karen suggests all Committee chairs have a relationship to a board member for support, oversight, and coordination of effort. She suggests board and committee roles be reviewed, clearly defined and any changes made to bylaws. Specifically, there is a need to

- Set the calendar to include rehangs at all locations. She and Ed will coordinate and publicize.
- Schedule training procedures for members about work-day procedures, hanging procedures and replacement procedures.

She also requested that the board consider new Holiday hours, reopening on Mondays. After some discussion, the board agreed to open on Mondays because there are enough workers. She reminded we would need a social media blitz with a change in documents to reflect our revised hours.

2nd Vice President: Ed Mosher: Ed reviewed that there are now four outside venues – Osprey, Amelia Island Executive Suites (AIES), Real Estate Office and The Oaks. Osprey rehangs about 2 weeks after the gallery rehang, and the AIES rehangs 2 weeks after that. Gary stated that the rehangs will be held at The Oaks every 3 months.

Ed bought more bubble wrap for the gallery due to our increase in sales.

Standing Committee Reports

Guild Director: Ginger Bender: No new activity due to COVID.

The shows for 2020-21 are

- Show #47: October 5, 2020: Let the Light Shine
- Show # 48: January 2021: New Beginnings
- Show #49: April 2021: Visions from the Past
- Show #50: June 2021: Southern Skies

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- Show #51: October 2021: Heart of Amelia

Remaining corner member artists for the year 2020

- November - Trish Jones
- December - Depy Adams

Art Lovers: Rebecca McDannold, Jeanne Tennyson: there are no current activities being conducted. See new business for a new project.

Historian: Ann Stanhope: Ann continues to record the corner show throughout COVID.

Hospitality: Brenda Price: No social activities are being conducted due to COVID.

Membership: Jeanne Tennyson and Rebecca McDannold;

Please extend a "thank you" to our re-up and exiting board members. They handled unprecedented challenges beautifully last year! Congratulations!

Nov. 2, 2020 Membership report: We have 36 contract renewals for our exhibiting members! In addition, a Plantation resident has applied and will be accepted as per our by-laws. He is a photographer and videographer.

We have 4 members who are resigning for 2021. We wish the best to Diane O'Malley, Pam Vieser, Deni Karpovich and Diane Chalderes (moved). Also, Barbara Fuller and Louise Mozena resigned earlier in the year.

Art Lovers renewal occurs in February 2021.

Nominating Committee: Susan Hitchcock: Vickie Maley reported that the slate of officers presented to the membership was elected via email vote for 2020-2021. There were 40 active/inactive members. There were 28 yay votes submitted which includes an additional two received after the deadlines were extended, so 26 valid ones were officially counted. A simple majority of 14 was needed to approve the ballot so the ballot was approved.

There was 1 abstention, reason given there were no Plantation residents on the ballot.

Eleven members did not vote. Three of those were on leave (Diane O, Malley, Pam Vieser, Jeanne Tennyson) and two more had notified the gallery they were either resigning for 2020-2021 (Deni) or were no longer eligible to be a member due to a move (Diane C.). Diane and Pam have resigned for 2021. Six other members did not vote.

No members opposed the ballot. There were no write-in candidates.

Omni Liaison: Al Watson and Gary Ruben: Gary reported that the Omni management working with us is in transition. He reported that the first Oaks show was hung with 6 pieces. He will require pieces to be 18" x 24" or larger in future due to the space.

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Publicity: Susan Hitchcock:

All PR is proceeding for scheduled events. The Trish Jones article for the November Corner Show appeared in the *News Leader*, the *Fernandina Observer* and Plantation sites.

Monthly artist features for the *South Island Living* articles are

November: Lisa Kovacs

December: Janet Kolar

We have come to the end of this year's *South Island Living* schedule. The January issue is done by the publication, and the February issue will be on the Plein Aire virtual workshop Barbara held this month.

Susan would like ideas for March and beyond. All the newest members have been highlighted in the magazine already. Vickie volunteered to review minutes for past member features to aid in determining which artists may be interviewed again.

Technology Committee: Trish Jones: Karen reported for Trish that the new show, *Let the Light Shine*, is now online. There were a few delays due to timelines not being met or information not being submitted on the required form. Members are encouraged to complete all requirements. A new video was filmed and also can be found on the website. There was no cost for the video this time. Karen filmed and produced the video for which Gary wrote the script. He and Lisa Kovacs and 2 friends of Karen's as cameo actor, performed.

Karen also commended Trish for the work she completed the past few months on the website which included creating categories for sorting by artist and medium. She also added a 'sold' category so we can separate what's available vs. what is sold, but still show art that's been sold.

She suggests we do a quarterly video of new shows in a similar format as well as a monthly video of the corner show and featured artist.

Old Business: None

New Business:

- 1) Karen initiated an exciting new project for the gallery based on HRH Kate Middleton's project in the UK called *Hold Still*. She and Barbara formed a Steering Committee and developed a work plan to promote this program through Art Lovers with members Sarah Edwards and Dickie Andersen. Her description of the project and sample press release follows.

Every photo submission will drive people to the PAGG website for application forms. A PAGGARTlovers email address was created for submissions and a process for documenting and tracking. More people will be engaged to select winners and move entries through the process which ends Jan 15th. Susan Hitchcock has agreed to create a poster.

The Plantation Artists' Guild and Gallery (PAGG) and its volunteer corps, Art Lovers, have created a project that will encourage Nassau County residents to submit their photographs to a project that will focus on an amazing year of challenge – 2020. "2020/2020 capturing a year like no other"

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This major project is targeted for completion in early 2021. A steering committee has been formed. The Art Lovers group will embark upon a community-wide initiative to assemble a collection of photographs that tell the story of life in Nassau County in the year 2020.

A call will be made for entries, asking the community to contribute photos that illustrate an experience in the year 2020 photos that evoke emotion and display adaptation, humor, resilience, triumph, and loss related to Covid19. In 2020, we also experienced crazy storms, king tides, comets, a Presidential election, holidays and so much more that will round out this remarkable year. It is said a picture speaks 1000 words, the goal is to capture the emotional roller coaster of 2020....the best, worst, and the wonder of the year.

What will be done with the photos collected? Art Lovers members will select the top 100 photographs, which will be juried by PAGG members. Large reproductions of the winning photographs will be displayed at PAGG (a live or virtual reception), be featured in a video, and made available to other galleries, banks, retail outlets, or public buildings for display. Hopefully, a book may be produced for sale in the community. Any net revenue associated with this project will be donated to Arts Alive Nassau, a non-profit whose mission is to promote the arts and to provide free or low-cost arts opportunities and educational experiences to children who would otherwise have little or no access to the arts.

- 1) Lois Grunder requested that we consider a **Porch Show**. Melony, Omni Shop representative approved a porch show on the Saturday after Thanksgiving from 11 am – 2 pm. Artists should bring their own tables or use the ones in the closet. Artists should contact Lois Grunder to participate. The Christmas decorations should be up at the shops during that time. Wear a mask. Sanitizer will be provided.

The meeting was adjourned at 4:20 pm by President Sherry Ferber.

Respectfully submitted,
Vickie Maley