

PLANTATION ARTISTS' GUILD & GALLERY BOARD MINUTES

Tuesday, January 7, 2020 3:00 p.m.

Board Members and Standing Committee Chairs Present: Ginger Bender, Sherry Ferber, Susan Hitchcock, Barbara Hopkins, Cindy Jenkins, Rebecca McDannold, Ed Mosher, Brenda Price, Gary Rubin, Ann Stanhope

Call to Order: President. Sherry Ferber called the meeting to order at 3:02 PM

Officer Reports

President: Welcome

Secretary: Minutes from the December 2019 board meeting were approved.

1st Vice President: **HEADS UP!!**

The **new Exhibit**, Show #45 "From Sea to Shining Sea" at PAGG is September 14 coinciding with our **All Member Meeting**. **The all member meeting is vital to the success of each artist.**

Tuesday, January 14, 1:30-3:00 pm is take down and delivery.

The All Member Meeting begins promptly at 3:00.

PLEASE REVIEW SECTIONS 3, 4, and 5 in your Operations and Procedures Manual.

Wednesday, January 15 from 8:00-11:00am HANGING COMMITTEE Hangs new work

Friday, January 17, 5:30-7:30 is our OPENING RECEPTION. Osprey Village will provide hors d'oeuvres and sell tickets. These funds benefit the evening's charity. The Charity is the Adult Day Healthcare: Nassau County Council on Aging.

ALL MEMBERS ARE STRONGLY ENCOURAGED TO ATTEND.

WEAR YOUR PAGG NAME BADGE

PERSONALLY TEXT, CALL, SEND NOTES INVITING PEOPLE TO ATTEND. THIS PAID OFF FOR US LAST OPENING COMBINED WITH THE MARVELOUS ADVERTISING DONE BY OUR PUBLICITY COMMITTEE.

PAGG provides a basket to be raffled off to add to the proceeds that go to the evening's charity. The hospitality committee does the basket. Barbara Hopkins will donate a framed piece of art for silent auction which means the artist donates his/her commission to the gallery. Omni still receives 32%. Other members are encouraged to consider doing this at future shows.

All members are encouraged to attend the reception and to wear PAGG name badges. Last reception boasted a tremendous turnout due to the publicity coverage and to members personally inviting friends, neighbors and members of other civic organizations to which they belong. BRAVO!

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Cummer Amelia Board Meetings will meet at the gallery on the following dates. All are on the 4th Tuesday of the month and all meetings are from 3:00 – 5:00 pm. The Cummer Amelia's usage of our gallery fulfills one of our goals as a non-profit organization.

- January 28
- February 25
- March 24
- April 28
- May 26
- June 23
- July 28
- August 25
- September 22
- October 27
- November and December: TBA

2nd Vice President: Ed Mosher: Ed Mosher reported supplies were up to date. All outside venue rehangs will be scheduled at the next board meeting

Treasurer: Gary Rubin, Cindy Jenkins: Gary Rubin and Cynthia Jenkins reported checks are available in the commission drawer. They are assembling a budget to be based upon input from current board chairs at next month's board meeting and upon information from last year. Cindy will install processes for committee members to submit reimbursements to committee chairs. If members have ideas for the Gallery that will create expenditures, please approach the appropriate committee chair now for discussion of the idea.

The renewal fees of the website were paid by Gary Rubin for \$427.77 for 2 years. An additional \$92.97 will be due again next year.

Sales in December 2019 were pretax \$3,989, and sales tax add on brought it to \$4,237.

Guild Director: Ginger Bender
Rob Buckley completed a beautiful corner show last month.

Jennifer St. Cloud set up her corner guest artist show January 2, 2020. Her demo will be held January 21, 2:30 pm at which time she will demonstrate her intuitive painting techniques.

Karen Bowden is the corner artist for February.

Ginger is pursuing possibilities for the remaining shows.

Show names/Charities for 2020 are

- From Sea to Shining Sea: Charity: Adult Daycare; Nassau County Center on Aging
- Colors of Amelia: Charity TBD
- Good Old Summertime: Charity TBD

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- Let the Light Shine: Charity TBD

Corner member artists for the year 2020 are

1. January - Jennifer St. Claire (She will display her intuitive art and play songs on the keyboard.)
2. February – Karen Bowden
3. March – Emily Gordon
4. April - TBD
5. May- Cynthia Jenkins
6. June- Noelle Almond
7. August - (Tentatively: Karen Bowden Boston's Homeless Photography Project)
8. September-Deni Karpowich
9. October - TBD
10. November-Trish Jones
11. December-Depy Adams

Hospitality: Osprey will conduct the opening January 17. Hospitality will supply flowers and a raffle basket.

Publicity: Numerous articles promoting the Gallery that have appeared were reviewed. General publicity practices were reviewed. Susan asks artists to send photos to her for reproductions in print media and on social media.

Susan has worked hard on a new logo that will present a more dynamic and comprehensive image to promote our brand. The new logo will be selected by members via a vote at the upcoming meeting Jan. 14. It will display the PAGG acronym and our full name will appear under that.

Historian: Ann continues to add information to the historian's books.

Old Business: A committee will go to the ACT building where they have productions and confer on a possible presentation.

New Business: None

Meeting was adjourned at 5:00PM

Respectfully submitted,

Rebecca McDannold, Vickie Maley