

PLANTATION ARTISTS' GUILD & GALLERY BOARD MINUTES

Tuesday, August 4, 2020

Members and Standing Committee Chairs Present: Sherry Ferber, Susan Hitchcock, Barbara Hopkins, Cindy Jenkins, Vickie Maley, Ed Mosher, Gary Rubin

Other Members: Karen Bowden, Trish Jones

Call to Order: President Sherry Ferber called the meeting to order at 3:00 pm.

Officer Reports

President: Sherry Ferber: Sherry welcomed everyone.

Secretary: Vickie Maley: Gary moved to approve the minutes from the July 7, 2020 board meeting. Sherry seconded the motion and the minutes were approved.

1st Vice President: Barbara Hopkins: Barbara asked Karen and Trish to provide a report on the new web sales site and process. It has been very successful with sales each of the past two months over \$9,000 and \$12,000. They shared a page of statistics from social media sites, Facebook and Instagram. The room art slideshow was well received on social media with over 1,200 views. The movie was also well liked. The committee plans to produce a different show featuring different artists each rehang. They also are showcasing different artists for the room art slideshows.

Karen reminded everyone that she needs to be called when art featured on the website sells, regardless of where it is hanging, and then when it is replaced so she can take it off the website when sold and added when new art is hung.

Karen also described a proposed presentation of Gary John's art of Crane Island with a history retelling of that property and family history. She and Gary would like to present it when COVID restrictions are lifted.

Barbara requested that we rename the next show "**Let the Light Shine.**" **The take down and rehang for preparing that show will be Monday, October 5 between 8 am and 10 am.**

Ginger Bender is the new calendar coordinator which is done only through the website now. The paper calendar is no longer used.

Martin Thomlinson is updating our phone message. He will train some of the members to record the voice message. We will have a new password.

2nd Vice President: Ed Mosher: At the Amelia Executive Suites rehang, some new art was hung, but many pieces remained from the last show. There have been four sales from that site. Each artist hung their own art this time.

At the real estate office, one piece was sold. Several other people have sold there over time.

Treasurer: Gary Ruben reported sales of \$ 9,554 for July through Internet and gallery sales. Of that total sales amount, \$2,540 was sold on the Internet. There were 41 sales in the gallery and 6 on the website. Much of the interest in gallery sales is also encouraged through our website even though people pay/pickup in the gallery.

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Guild Director: Ginger Bender: No new activity due to COVID.

Remaining corner member artists for the year 2020.

1. August – Sandra Hughes
2. September-Deni Karpowich
3. October – Nancy Bartmess
4. November - Trish Jones
5. December - Depy Adams

Art Lovers: Noelle has stepped down from Art Lovers committee and the membership committee. A replacement is needed for the Art Lovers committee while Barbara will take over for membership.

Membership: A new exhibiting member is Jim Ratliff, a sculptor. His wife, Cathy is a new Art Lover. Sarah Edwards has also joined as an Art Lover.

Hospitality: Brenda Price: No report as there are no activities being conducted.

Publicity: Susan Hitchcock: The monthly News Leader ads are now set up with payment with the treasurer.

Monthly artist features for the South Island Living articles are

August: Depy Adams

September: Jim and Kathy Ratcliff

October: Nancy Bartmess

An article about PAGG will appear in the August Issue of Amelia Islander Magazine in the Gallery section. Sandra Hughes's Corner Show is advertised at the end of that article since there is not a page for community events due to COVID.

Press releases were sent to the News Leader, The Fernandina Observer and the Plantation site for Sandra Hughes' show.

Omni Liaison: Al Watson: No report.

Historian: Ann Stanhope: No report

Old Business: From a discussion last month, Ed moved to create a new technology committee which Vickie seconded. The motion passed. A section will be added to the gallery procedures and rules book to describe the purpose and functions of that committee.

New Business: None

The meeting was adjourned at 5:05 pm by President Sherry Ferber.

Respectfully submitted,

Vickie Maley