

**PLANTATION ARTISTS' GUILD & GALLERY MEMBER MEETING MINUTES**

**Tuesday, April 13, 2021**

**Members and Standing Committee Chairs Present:** Depy Adams, Deb Ahern, Noelle Almond, Nancy Bartmess, Ginger Bender, Karen Bowden, Sherry Ferber, Lois Grunder, Dick Hamilton, Susan Hitchcock, Cindy Jenkins, Gary Johns, Trish Jones, Janet Kolar, Vickie Maley, Rebecca McDannold, Ed Mosher, Brenda Price, Gary Rubin, Karen Trowbridge,

**Call to Order:** President Sherry Ferber called the meeting to order at 3:00 pm and presented the agenda.

**Officer Reports**

**Secretary:** Vickie Maley: Susan Hitchcock moved to approve the minutes from the December 14, 2020 board meeting. Deb Ahern and Noelle Almond seconded the motion, and the minutes were approved.

**1<sup>st</sup> Vice President: Karen Bowden:** Susan Hitchcock invited the membership to join her in a standing ovation for Karen Bowden's 2020: A Look Back Project commenting on Karen's tremendous work.

Karen reviewed the outcomes for the 2020 Project: A Look Back with the theme "Kiss 2020 Good-bye".

\$2,500 was raised to date for Arts Alive through the sale of the books. More books have been ordered. Over 400 people visited the exhibit at the gallery over the weekend. One of the comments overheard was that "The gallery gave the community a gift."

During the show, the number of people was monitored. Masks were required. There was a traffic pattern followed. All the photographs were displayed on easels throughout the gallery on the floor. Brenda Price's committee created treat bags with candy kisses and placed pink and red carnations and balloons around the gallery.

The show was open to the public Friday through Sunday (April 9-11) until 5 pm each day. There was a VIP reception on Friday from 5-7 pm. The next exhibit will be in May at the Marriott. This month's corner show features a few of the photographs. Information will be available at the front desk about other exhibits of the show and for donations to Arts Alive!

Karen said that Vickie Germond is creating a database of customers.

Karen thanked her committee for the hanging of show 49. A May reception, with no food, was agreed upon by the membership after a motion made by Sherry Ferber and seconded by Karen.

She again reminded artist working the desk that whenever a sale is made from any of the PAGG venues, Karen should be notified so she can remove that art from the online gallery.

Karen needs volunteers to clean the back room. Noelle Almond agreed to work on that effort.

**2<sup>nd</sup> Vice President: Ed Mosher** reported all supplies are well stocked. Although we now need more wall tags after the rehang. The Osprey Village and AIES rehangs are postponed.

**Treasurer: Cindy Jenkins:** Cindy reviewed some issues that are recurring at the front desk. A copy of the PPT presentation made in December is attached.

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**Standing Committee Reports**

**Guild Director: Ginger Bender: Corner member artists for the year 2021 to date:**

- April –Art Lovers April 1-8 and the Look Back Project the remainder of the month
- May – Stan Cottle

**Reminder: The remaining shows for 2021 are**

- Show #49: April 12., 2021: Visions from the Past
- Show #50: July 12, 2021: Southern Skies: July 12 take down and rehang 8-11 am
- Show #51: October 11, 2021: Heart of Amelia: October 11 take down and rehang 8-11 am.

Ginger asked for corner show ideas. Suggestions agreed upon are shows for which all members can contribute

- August: African Safari
- September: Travel

Dante had asked about exhibiting artwork of cars for the May Concours d'Elegance. It was agreed that we would place any car art brought to the gallery for that weekend and place them on easels around the gallery. Karen will send out more information later.

**Depy Adams:** Depy thanked everyone for the improvement in calendar upkeep. Artists have been doing a better of job of informing her when they change dates and in securing someone to switch days with them.

**Historian: Ann Stanhope:** Ann continues to record the corner show throughout COVID.

**Hospitality: Brenda Price:** Brenda worked on the theme for the 2020 project. The committee created T shirts for the workers which each worker purchased. Brenda purchased balloons in the shape of lips or in shades of red and pink. She created gift bags containing Hershey kisses to hand out in lieu of no reception food. There were arrangements of pink carnations throughout. The \$100 budget was sponsored by the 2020: A Look Back Project.

**Membership: Rebecca McDannold:** Rebecca reported a new member, Stan Cottle, photographer. They are beginning to plan new activities for the Art Lovers group.

Rebecca stated that Carol Winner had asked that members who submit prints and cards should manage the number of them they stock and no overstock. She also requested that artists use professional plastic sleeves, not baggies.

**Nominating Committee: Susan Hitchcock:** No report

**Omni Liaison: Gary Rubin:** Gary reported that the new golf renovations will be completed sometime in 2022. He thanked everyone who submitted art for The Oaks. For the quarterly show, he is creating a catalogue and is issuing an invitation to Omni residents.

**Publicity: Susan Hitchcock:** Susan reported she is still updating the information for the are publications with monthly ads. The membership discussed the value of advertising in print publications. Susan

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pointed out that when we purchase ads the publishers tend to favor us with stories when we request them. Lois stated in a previous survey few people reported they heard about the gallery from advertising. Social media is an exciting outlet, too.

**Technology Committee: Trish Jones:** Trish reminded everyone that desk workers must call the technology committee when a piece sells. Members must remember to tell their tech manager when they remove art from the gallery and let them know when art is moved from one PAGG venue to another. She strongly suggested that artists check their pages frequently.

The group discussed shipping charges. Trish agreed to revise the charges for shipping after researching some options.

She also encouraged everyone to share the social media posts with friends and groups to which each member belongs.

**Old Business:** Cindy is still researching First Data Systems. Trish thanked whoever was responsible for the clean windows. Lois expressed how much she liked the new show with all pieces below the rail. Noelle reminded everyone that she would be happy to teach anyone how to share artwork on social media sites.

**New Business: None**

The meeting was adjourned by President Sherry Ferber at 4:16 pm.

Respectfully submitted,

Vickie Maley