

**PLANTATION ARTISTS' GUILD & GALLERY BOARD MINUTES**

**Tuesday, June 2, 2020**

**Members and Standing Committee Chairs Present:** Sherry Ferber, Cindy Jenkins, Vickie Maley, Ed Mosher, Brenda Price, Gary Rubin, Ann Stanhope

Members: Karen Bowden, Trish Jones

**Call to Order:** President Sherry Ferber called the meeting to order at 3:00 pm.

**Officer Reports**

**President:** Sherry Ferber: Sherry welcomed everyone.

**Secretary:** Vickie Maley: Gary moved to approve the minutes from the May 5, 2020 board meeting. Ed seconded the motion and the minutes were approved by all present.

**1<sup>st</sup> Vice President:** Barbara Hopkins: Barbara requested via email that members remember that the gallery should be advertised as a cooperative, non-profit gallery of local Nassau County artists. The name of the gallery is the Plantation Artists Guild & Gallery. We should not reference ourselves as the Omni Plantation Gallery. She also requested that the board schedule the next rehang before the July 4<sup>th</sup> holiday. There will not be a reception, however. After discussion about dates, Vickie moved to schedule the take down/rehang for June 22<sup>nd</sup> and Ed seconded the motion. The take down is scheduled for Monday, June 22, while the gallery is closed, from 8-10 am with the rehang after 10 am. Artists should bring in their new work and remove work they are not including in the new show between 8 and 10 am. There will be new forms to complete for the new website. Members will receive those soon from their mentors who will be either Trish Jones, Karen Bowden or Cindy Jenkins.

<b>Theme</b>	<b>Hanging Date/Time</b>	
Colors of Amelia	<b>June 22 (8-10 for drop off and take down. Rehang afterwards.)</b>	Reception cancelled due to COVID 19
Let the Light Shine	TBD	

**2<sup>nd</sup> Vice President:** Ed Mosher: Ed reported that the gallery is stocked with hand sanitizers and cleaning supplies needed for opening. There was discussion about customer use of the restrooms. Rehang information for the Executive Suites and Osprey will be forthcoming.

**Treasurer:** Cindy Jenkins reported sales of \$3,089 for May through Internet sales while the gallery was closed.

The board thanks Noelle Almond for promoting sales through social media and Karen Bowden, Trish Jones, and Cindy Jenkins for development of the new website. It has been a monumental task.

**Guild Director:** Ginger Bender: No report

**Remaining corner member artists for the year 2020.**

1. June - Noelle Almond

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2. July - TBD
3. August – (Karen Bowden: Boston's Homeless Photography Project)
4. September-Deni Karpowich
5. October - TBD
6. November - Trish Jones
7. December - Depy Adams

**Art Lovers:** Noelle Armond: No report

**Hospitality:** Brenda Price: No report.

**Publicity:** Susan Hitchcock: Susan completed a press release for the June Corner show featuring Noelle Almond which has appeared in News Leader, The Observer and on the AIP site. She completed another news release about the gallery's re-opening and new hours.

The monthly ad for the News Leader is continuing now that the gallery is reopened.

Monthly artist features for the South Island Living articles are

June: Trish Jones

July: Deni Karpovich

August: Depy Adams

**Omni Liaison:** Al Watson: Ed called the Omni office with information about the gallery's re-opening to be included with the Omni's information to guests about shops that are open.

**Historian:** Ann Stanhope: No report

### **Old Business:**

1. Gary reported that the contract proposal with the Oaks Club and the gallery was approved. The Oaks Club is tentatively scheduled to open in August.

Plantation Artists' Guild & Gallery and AIPCA hereby agree to have the gallery display non-controversial original art in the community room of the Oaks on a rotating basis every three months. The pieces are to be transported and hung by a designated gallery member on the hanging system provide by the Oaks. The gallery will exhibit six pieces with each artwork tagged with the title, artist's name and information explaining that purchase can be made at the gallery. No prices will be posted.

Gallery artists recognize that they must self-insure. AIPCA is not liable for any damage. If a private function is to be held in the Oaks and the sponsor does not want the artwork in the room, PAGG requests that a responsible Oaks representative remove and safely store the artwork during the event. With sufficient notice, a gallery representative could be available to handle the situation.

This agreement will be on an annual basis with the right by either party to cancel with thirty days' notice.

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2. Karen Bowden, Cindy Jenkins and Trish Jones announce the new website is live at <https://www.paggart.com/>

They reviewed the basic operations of it with the board. Karen requested that all artists access the site to review their information. Contact her for needed changes.

Highlights of the website include

1. **Information about PAGG**
2. **Artist biographies and art**
3. **Events**
4. **Art Lovers**
5. **Shopping: Internet sales** of work in the gallery, other gallery approved sites (Executive Suites, Osprey) and work artists may have at home they want to sell via PAGG's website.
6. **Member only site** to which the artist must register and then log in. It is still being developed, but plans are to include the
  - a. Interactive Calendar which syncs with the TeamUp calendar
  - b. Inventory Forms
  - c. Artist Contacts
  - d. Gallery Procedures
  - e. Other: TBDSome areas will be view only

They also emphasized operations maintenance of the new site will require communication between the website committee and the artists. Members should expect to receive information from the committee about the next show's submission of artwork for the online site.

7. Trish demonstrated how the gallery can **track information on social media sites**. Using a Facebook example, she highlighted some of the sales statistics including numbers of views, likes, comments and shares. Some works have experienced thousands of views. Our sales in May were directly from this online exposure.
8. More information will be forthcoming directly to artists from one of the three website builders – Karen, Trish or Cindy.

### **New Business**

Sherry received a request from Maggie Madden representing a non-profit organization, "Joy to the Children", for artwork donations for their online auction fundraiser to be held in July. They have been providing a meal, presents and clothes for children at Christmas since 1995. Contact the organization for information on how to donate a piece of artwork. <https://joytothechildren.org/> or P.O. Box 16404, Fernandina Beach, FL 32035-3124.

The meeting was adjourned at 4:20 pm by President Sherry Ferber.

Respectfully submitted,

Vickie Maley