

PLANTATION ARTISTS' GUILD & GALLERY BOARD MINUTES

Tuesday, March 2, 2021

Members and Standing Committee Chairs Present: Karen Bowden, Sherry Ferber, Cindy Jenkins, Vickie Maley, Rebecca McDannold, Ed Mosher, Gary Rubin.

Call to Order: President Sherry Ferber called the meeting to order at 3:00 pm and presented the agenda.

Officer Reports:

Secretary: Vickie Maley: Karen Bowden moved to approve the minutes from the February 2, 2021 board meeting. Rebecca McDannold seconded the motion, and the minutes were approved.

1st Vice President: Karen Bowden: Several options for displaying the 2020 Project: A Look Back were presented to the board due to the Omni's anticipated rental of the sales spaces next to the gallery. (The Omni had promised to consider our use of the building space next to the gallery for the project pending the rental of the spaces.) After some discussion, Karen moved to host the event in the gallery the weekend of April 9-11 with a VIP reception for sponsors and artists, etc. (no food/drink) on the evening of the 9th and open to the public on April 10-11.

The next scheduled rehang is April 5th. To accommodate the 2020 A Look Back show (that is a big promotional opportunity for PAGG), the board decision is to move the takedown date to April 8th – this is takedown only. Artists are asked to take down work that should not be considered for the next show, either due to the fact the work had already been in the gallery 6 months per our policy or because they wanted to take it out. Artists will leave in work already on display if they want it in the next show, too. Artists would then bring in new work to add on **April 12** for the rehang. The rehang will take place on April 12th. Cindy Jenkins seconded this motion, and the board approved with all yes votes and one abstention. This plan will leave floor space in the gallery, once the partitions, tables and other furniture are removed, to bring in the 100 easels for displaying the 100 photos of the Look Back Project.

It was also agreed that the Art Lovers Group would be offered the corner show April 1-8. The Look Back project would then take the space the remainder of April.

Karen reported other plans being finalized including final selection of artwork and prioritizing which pieces would be included in venues that could not hold all 100 photographs. She informed that the magazine for the project was in the works. Copies will be sold as a donation for the project's benefactor, Arts Alive! There will be two creative videos with one as a trailer to promote the event and project on social media.

There was no decision as to the need for a call for artists. The board seemed more in favor of determining how many artists would be returning to work within the next few months. Rebecca reminded that the purpose of the Call to Artists is to find quality work first and people who can fulfill the gallery's needs as well. Ed asked if the Island Art Association was still viable after losing the Shrimp Festival for two years. He was assured by IAA/PAGG members, that it still has a very healthy budget, savings and sales and that members there will not be leaving in fear of its closing. It is, in fact, ramping up workshops/activities again.

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That led to a discussion of how many artists are not fulfilling their responsibilities engaging as an active committee member. Karen and Sherry will work on suggesting alternative activities needed to be completed in the gallery and offered to committee members not actively engaged either because their committee is not operating due to COVID or because they have not participated in their committees adequately to date. We currently have 35 members, but several are not showing their artwork or are not participating in any activities.

The PAGG will be a part of the March Artrageous Artwalk.

Karen also announced that the Marriott would like to have 3 paintings per quarter to display in their dining room for sale. They will be juried in by the Marriott. Karen agreed to take on this project and will issue information about requirements, timelines, etc. Members will need to submit pictures of the work for jurying by the Marriott's corporate offices.

2nd Vice President: Ed Mosher reported all supplies are well stocked. He wanted to remind members that when artists work in the gallery, they may bring in one piece to sell in addition to what is already in gallery. It must either sell or be taken home at the end of day, however. The board agreed to place a sign at the desk to remind the artists of this opportunity.

Treasurer: Cindy Jenkins reported that results of February sales totaled \$6,263.04 and \$6,645 after taxes which compares favorably with February 2019 at \$6,583 after taxes. Omni's commission was \$2,004.17. Artist commissions were \$4,070.98. The gallery's percentage was \$187.89.

She reminded that some artists are not placing yellow copies of the sales receipt in the appropriate folders. She is still seeing consistent mistakes made by those who do not respond to emails or attend meetings.

Standing Committee Reports

Guild Director: Ginger Bender: Remaining corner member artists for the year 2021

- March – Lisa Kovacs
- April – Karen Bowden (Now changed to Art Lovers April 1-8 and the Look Back Project the remainder of the month)

If any member is interested in taking a corner show this year, please contact Ginger.

Reminder: The remaining shows for 2021 are

- Show #49: April 2021: Visions from the Past
- Show #50: July 2021: Southern Skies
- Show #51: October 2021: Heart of Amelia

Depy Adams: Depy stated that artists are removing their names from the calendar after they have signed up for a month, leaving a vacancy and not informing her. She requested that those changing work dates find someone to stand in for them and also inform her of the changes. The board discussed this agreeing it was a good idea. Trish said she would look at ways to lock online Teamup to prevent people from changing after a certain date without getting their own replacements and then contacting the

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calendar chair. It was emphasized that it is difficult to monitor the calendar when people can change it after they first sign up. Understanding that people do need to change their dates at times, it will be reviewed for ideas to make it more effective and timelier for everyone and not a burden on the calendar chair.

As a reminder, this rule is stated in the Member Guide:

SECTION 2: COMMITMENT TO WORK AS A GALLERY STAFF PERSON

7. If a conflict arises on the day you are scheduled to serve, it is your responsibility to locate a substitute exhibiting artist to fill your day. The Calendar Monitor must be advised of the substitution.

Historian: Ann Stanhope: Ann continues to record the corner show throughout COVID.

Hospitality: Brenda Price: No social activities are being conducted due to COVID.

Membership/Art Lovers: Rebecca McDannold: Two art lovers renewed their memberships this month.

Nominating Committee: Susan Hitchcock: No report

Omni Liaison: Gary Rubin: At the Oaks, Gary is working on a report for a flyer to be written by the Oaks which will refer people to the gallery. An update on the golf course was not available. Construction has begun, though.

Gary wanted to remind people to call him when they first notice they are running short of coins and/or bills in the cash box.

Publicity: Susan Hitchcock: Susan is updating the information for the *South Island Living Magazine*, *Islander Magazine*, and advertisements of the 2020 Look Back project. There is a four-page article for *South Island Living* on the 2020 Look Back Project that will be in the April issue. Stan Cottle will be in the May issue.

Technology Committee: Trish Jones: No report

Old Business: None

New Business: None

The meeting was adjourned by President Sherry Ferber at 4:56 pm.

Respectfully submitted,

Vickie Maley