

PLANTATION ARTISTS' GUILD & GALLERY MEMBER MEETING MINUTES
Tuesday, July 13, 2021

Members and Standing Committee Chairs Present: Depy Adams, Nancy Bartmess, Ginger Bender, Karen Bowden, Sherry Ferber, Ned Flemming, Victoria Germond, Barbara Hopkins, Cindy Jenkins, Gary Johns, Vickie Maley, Brenda Price, Gary Rubin, Jeanne Tennyson, Karen Trowbridge, Carol Winner

Call to Order: President Sherry Ferber called the meeting to order at 2:00 pm and presented the agenda.

Officer Reports

Secretary: Vickie Maley: Ginger Bender moved to approve the minutes from the April 13, 2021, quarterly member meeting. Jeanne seconded the motion, and the minutes were approved.

1st Vice President: Karen Bowden:

Karen reviewed the outcomes for the *2020 Project: A Look Back*. \$4,000 was raised to date for *Arts Alive!* through the sale of the books. A check presentation will be held. More books have been ordered. Over 400 people visited the exhibit at the gallery over the weekend. Subsequent shows were held at the Marriott and Story and Song. It is now in the Lake Region near Mount Dora. There will not be a show in August. In September it will be shown at the Oaks on the Omni property. In October it will be shown at the Nassau County Council on Aging and at the Library.

The July 12, 2021 show has been hung. The *Southern Skies* reception will be held on Friday, July 16, 5:30 to 7:30 pm. Stan Cottle is creating a video with Karen. His wife Deb will narrate.

Karen asked that all members promote the gallery and video on their social media sites. Sales have increased the past year or so due to those promotions.

The two porch sales this year were successful with over \$2,000 in sales in both May and June. May saw over 170 visitors and June resulted in over 160 visitors.

Last week, Noelle brought in a painting group to paint during the Artrageous Artwalk on the 2nd Friday.

Second Saturdays promote artists' corner shows. Stan Cottle's show in May was the first. Charli Leniston's show was in June and Jeanne Tennyson's show is being held in July.

The gallery also added a show at the Amelia Community Theater which resulted in a sale.

Karen discussed a proposal by a local realtor associated with Sotheby's. She would like to promote us by using artwork from our artists on her cards.

Les DeMerle also would like to hold a concert during the Jazz Festival on our site. He will pay for a reception wine tasting Party for which he will charge \$30. Gary will discuss the feasibility of this with the Omni management.

2nd Vice President: Ed Mosher has several keys left. They are \$3 which should be given to Gary Rubin.

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Ed suggested a renowned New York artist for a corner show in October. Ken Keeley is famous for his Newsstand paintings. His widow is willing to put them for sale in our corner show. There is interest but concern about the state of the gallery's location at that time.

Treasurer: Cindy Jenkins: Cindy reported excellent sales this year. In May, sales totaled \$12,650. June sales totaled \$11,482.

The Point of Sale system will not be used. While artists working the front desk found it easy and accurate, there were issues with refunds. The company could not assure the issues would be resolved within our trial period, and they would not extend that time period. Cindy and the technology committee were recognized for their work with this system and in training artists to use it.

Because the Point of Sales system will not be used. **We are going back to manual processes for now - with one major change: Do not put cash from cash sales in the manilla envelopes but leave it in the cash drawer instead.** That said, it is imperative that you reconcile the ending cash each day so that it agrees with that day's sales. Either Gary or Cindy will remove excess cash weekly for the bank deposit.

Standing Committee Reports

Guild Director: Ginger Bender: Upcoming shows are both Members' Shows:
August: Members' Show themed "Into Africa"
September: Members' Show themed "Places we have traveled"

Reminder: The remaining show for 2021 is

- Show #51: October 11, 2021: Heart of Amelia: October 11 take down and rehang 8-11 am.

Depy Adams: Depy thanked everyone signing up on time for the calendar. She presented calendars for the remaining months of 2021 for people to sign up. Artists are supposed to sign up **before the first of the month as early as they can the month before.** It is very frustrating trying to contact people to sign up. This is part of our contract. The gallery cannot operate without us!

Historian: Deb Ahern needs a photographer for the July 12 reception.

Hospitality: Brenda Price: Brenda, Vickie Germond and Nancy Bartmess will host the reception on Friday, July 16 for the current show, "Southern Skies." This is our first reception since COVID. Osprey Village is sponsoring the evening affair. The charity being recognized is A Walk to End Alzheimer's.

Membership: Rebecca McDannold: Jeanne reported for Rebecca. Marlene Strobach has resigned. There was a call for suggestions for activities with Art Lovers. She is also looking for volunteers to conduct demonstrations or plein aire workshops for Art Lovers.

Nominating Committee: Susan Hitchcock: No report

Omni Liaison: Gary Rubin: After attempts to meet with the Managing Director, he was referred to Danny Leeper, the head of real estate for Omni Amelia. Mr. Leeper stated that the rumor going around that they were going to take our space is just a rumor for now. No final decision had been made. He

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added that Omni valued our presence and, if necessary, would find the gallery another location. I then informed him that I wished to be part of that discussion as there are only a couple of alternative shops that would accommodate us. He promised to keep us informed.

Gary stated that he needs about nine paintings for the Oaks show sized between 18 x 24 and 24 x 36. He reminded everyone that the outside venues we have do provide us with sales and publicity.

Jeanne discussed receptions for the Executive Suites rehangs. No decisions were made.

Ned stated that rehangs would be needed for the Real Estate Office. He will disseminate information when available.

Publicity: Susan Hitchcock: Susan reported that the board approved the \$8.00 increase in advertising with the *Newsleader*. PAGG will be the featured gallery in the August edition of *Amelia Island Magazine*. Dick Hamilton will be the featured artist in September in the South Island Living Magazine. Karen Trowbridge will be the featured artist in the October issue. Susan will begin emailing special events to the Omni Concierge as he has requested so he can share it with guests. Susan has requested the photographer from Amelia Islander to photograph out reception.

Technology Committee: Trish Jones: Trish sent word for everyone to check their inventory pages and online shop pages for their new entries. Members must remember to tell their tech manager when they remove art from the gallery and let them know when art is moved from one PAGG venue to another. She strongly suggested that artists check their pages frequently.

Old Business: None

New Business: None

The meeting was adjourned by President Sherry Ferber at 3:12 pm.

Respectfully submitted,
Vickie Maley