

PLANTATION ARTISTS' GUILD & GALLERY
MEMBER MEETING MINUTES **TUESDAY, OCTOBER 6, 2020**

Annual Board Summary for 2020

President: Sherry Ferber

This has been a difficult year due to the Pandemic. However, I have never met such hard working, dedicated people who have worked two, three, and four times a month to keep this Gallery operational and successful throughout the long pandemic. Ginger Bender and Barbara Hopkins took on two positions when there was a shortage of workers. Despite closing of the Gallery, the Technology Committee - Trish Jones, Cindy Jenkins and Karen Bowden kept us relevant in the community by designing a web site for online sales. Our technology expert, Karen Bowden, updated our operations manual to include the technology committee and chair position and remove outdated materials. All had a mission. Despite these obstacles, we made more money than the previous year. Many thanks to our standing committees which were thwarted in their efforts by Covid. The Publicity and Marketing Standing Committee did a great job writing articles for *South Island Living, The News Leader, Island Living* and online advertisements. Thank you to the Gallery Workers for wearing masks, sanitizing and stepping up to meet the challenges of greeting the public in a new way. Thank you to those who could not come to the Gallery, but did their part behind the scene to keep us going in a positive direction.

First Vice President: Barbara Hopkins

Due to the COVID-19 Pandemic 4 of 5 shows were hung. Those shows included #44 on November 22,2019; #45 on January 17, 2020, and #46 on June 22,2020. Show #47, "Let the Light Shine," was hung October 5, 2020. The summer show, "The Good Ole Summertime," was cancelled.

Shows 44 and 45 had well attended opening receptions. Beginning with show #46, no opening receptions were held and the gallery was closed. PAGG reopened in late June to visitors using State of Florida and Dept. of Health safety guidelines which included the wearing of masks, social distancing and other preventatives to assure safety to customers and gallery workers. Members were not required to work, but a group of members volunteered to keep the gallery open July – October. We who are at risk because of age, underlying conditions, or living with a family member with these conditions are deeply grateful to these exhibiting members who volunteered to work.

Work requirements for all members will be reinstated as soon as it is safe to do so. Those not working the gallery are encouraged to support the co-op in other ways such as promoting gallery activities on social media and word of mouth.

The technology team of Trish Jones, Karen Bowden, and Cindy Jenkins created an outstanding website, paggart.com that saved our Gallery. On-line sales resulted in an all-time high in sales for PAGG.

Members now can make all artwork submissions online and are supported and educated in the use of the online submissions form by one of the tech team members. Our social media presence has expanded tremendously.

The "Members Only" section on our website makes access to all PAGG information quick and easy.

The first ever PAGG Virtual Opening Reception was held for show #46, "*The Colors of Amelia*." It was a resounding success and resulted in increased interest and sales. The next VIRTUAL Opening Reception will be produced and aired in mid-October. All members are encouraged to watch for the announcement.

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Two black pedestals for display of 3-D artwork have been purchased. Jim Ratliff is our newest member and is a sculptor.

Second Vice President: Ed Mosher

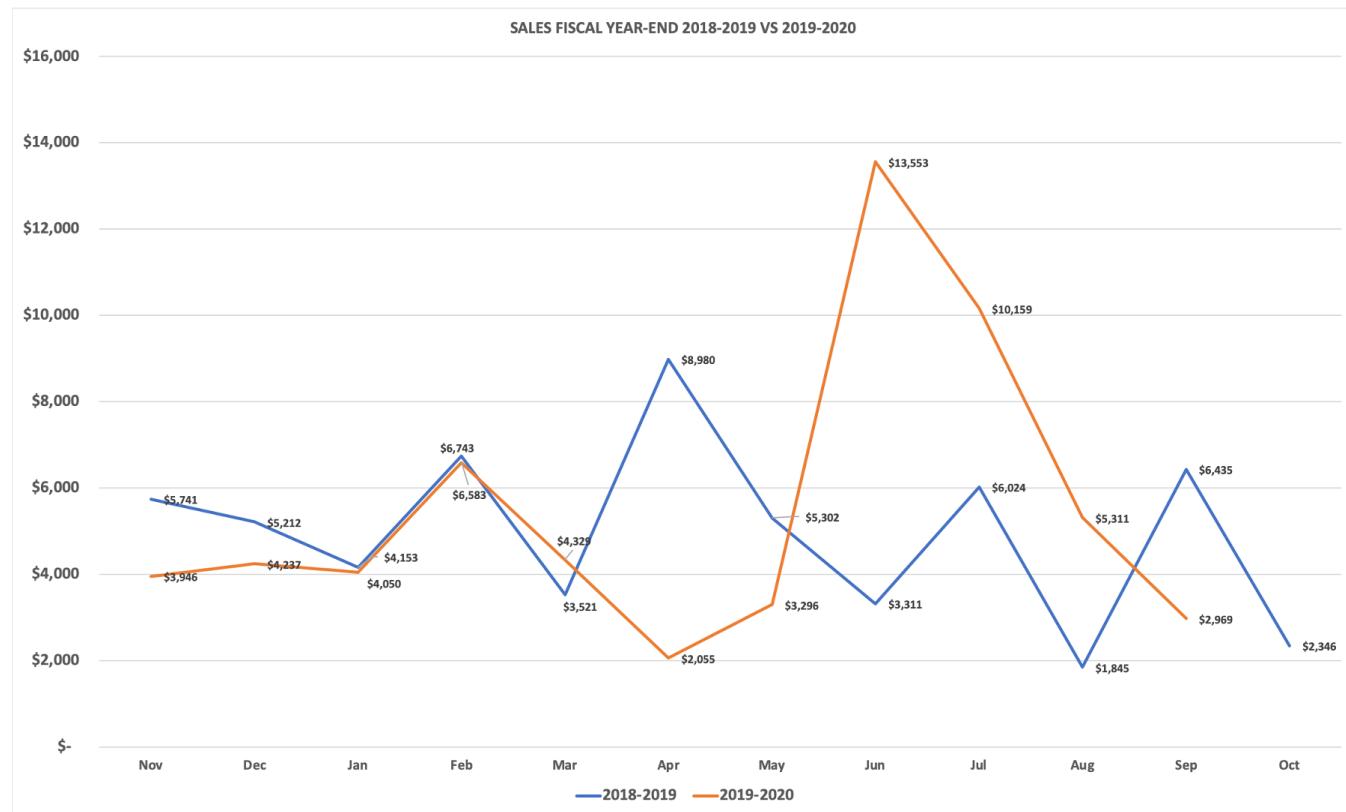
Ed kept us in supplies. In addition, he has had three successful hangings in Osprey Village and two at Executive Suites.

Treasurer: Gary Rubin

Gary and Cindy Jenkins kept us up to date on sales and commissions. Cindy's report states

While fiscal year-end is not complete until October 31, 2020, total sales to-date of \$60,489 exceed total sales of \$59,613 for fiscal year-end 2019. Sales dropped dramatically in April with only two transactions totaling \$2,055 as a result of the gallery's closure in response to the community's Covid response. With the launch of the new website enabling better marketing, social engagement, and online sales, total sales grew significantly in June and July at \$13,553 and \$10,159 respectively. August 2020 sales fell to \$5,311, but still exceeded the August 2019 sales of \$1,845. Sales for October 2020 are approximated on the date of this presentation at \$2,800, exceeding October 2019 sales of \$2,346. With a successful new show hanging and new inventory on the PAGG website, it is not unreasonable to expect October sales will continue to grow, giving PAGG even better financial results than the total sales figure as it stands to date of \$60,489.

	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	TOT
2018-2019	\$ 5,741	\$ 5,212	\$ 4,153	\$ 6,743	\$ 3,521	\$ 8,980	\$ 5,302	\$ 3,311	\$ 6,024	\$ 1,845	\$ 6,435	\$ 2,346	\$ 59,613
2019-2020	\$ 3,946	\$ 4,237	\$ 4,050	\$ 6,583	\$ 4,329	\$ 2,055	\$ 3,296	\$ 13,553	\$ 10,159	\$ 5,311	\$ 2,969		\$ 60,489



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Secretary: Vickie Maley

Vickie has not been able to work gallery days due to Covid, but she has donned two masks and gloves to take the minutes. She has performed other secretarial duties as the need arose.

Guild Director: Ginger Bender

Due to Covid concerns Ginger has not been able to work at the Gallery. Prior to Covid she scheduled two corner shows with record attendance at the receptions. She recruited exceptional artists from St. Augustine for guest artist corner shows which, unfortunately, were cancelled due to Covid. She was able to keep the corner filled with our new Gallery artists the remainder of the year. Ginger also took on the role of calendar coordinator on-line.

Historian: Ann Stanhope continues to update our history as events occur, although COVID has limited our abilities for face-to-face events.

Hospitality: Brenda Price: Shows 44 and 45 had well-attended, successful opening receptions. Due to COVID, however, beginning with show #46, no opening receptions were held.

Membership: Barbara Hopkins: Barbara stated that PAGG has 37 exhibiting members renewing membership for 2020-2021.

There were 4 additional resignations for 2020-2021. We are sad to lose Deni Karpowich, Emily Gordon, and Pam Vieser. In addition, Diane Chaldares resigned due to selling her home on Amelia Island, and she now lives out of state. Earlier in the year, Louise Mozena and Barbara Fuller also resigned.

We are pleased to welcome back from sabbatical, Jeanne Tennyson and Diane O'Malley.

We added 10 new members this year via our call to artists and community interest: Depy Adams, Noelle Almond, Nancy Bartmess, Karen Bowden, Sandra Hughes, Cynthia Jenkins, Trish Jones, Janet Kolar, Lisa Kovacs, and Jim Ratliff.

Art lovers added two new members this summer. Sarah Edwards and Cathy Ratliff joined the 10 members who joined in February 2020.

Membership renewal for 2020-2021 is due on or before October 31, 2020. Contracts can be picked up at the gallery. Dues of \$150.00 payable by cash or check should be secured to each completed contract and returned to the gallery no later than October 31, 2020.

Nominating Committee: It is that time of year to select the new slate of officers. The nominating committee, Susan Hitchcock, Vickie Maley, and Cindy Jenkins have nominated the following candidates:

President: Sherry Ferber
First Vice President: Karen Bowden
Second Vice President: Ed Mosher
Treasurer: Cindy Jenkins
Guild Director: Ginger Bender
Secretary: Vickie Maley

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Please cast your vote via email addressed to Vickie.Maley@comcast.net no later than midnight Friday, October 16, 2020. We are looking for a simple majority. If there are others you wish to nominate, do so at this time.

Omni Liaison: Al Watson has updated the board with Omni news as needed.

Publicity and Marketing: Susan Hitchcock Susan and her committee have promoted the gallery successfully in print and online through social media (Facebook, Instagram) and area publications including *South Island Living*, *Islander Magazine*, *The Newsleader* and other avenues.

We all are hoping for a new year free of Covid and a return to normalcy.

Thank you,

Sherry Ferber
President